

### Academic Calendar

Summer : June - July

Semester I : August - December

Semester II : January - May

### Application Periods

Summer : February - June

Semester I : June - August

Semester II : September - January

### Qualifications

1. Complete Upper Secondary School or its equivalent as recognized by the Thai Ministry of Education, or

- a. Obtain a High School Diploma or GED Certificate (US System); or
- b. IGCSE Certificate (British System); or
- c. International Baccalaureate (IB) Diploma

2. Pass TOEFL Test with a standardized score of 500, or IELTS Test with a standardized score of 5.0 or Pass Rangsit University International College (RIC) Placement Test



### Career Opportunities

There continues to be an increasing demand for graduates in all areas of Asian Business Leadership and employment prospects are excellent, which include :

- Entrepreneurship
- International Organizations
- Multinational Corporations
- Business Organizations
- Government Agencies
- Foreign Affairs



### Tuition Fees

The tuition fees are approximately:

Semester	BAHT	USD	RMB
Summer	30,000 - 40,000	1,000 - 1,330	7,500 - 10,000
Semester I	65,000 - 70,000	2,170 - 2,330	16,250 - 17,500
Semester II	65,000 - 70,000	2,170 - 2,330	16,250 - 17,500

Note: The annual fees are approximately 160,000 baht or 5,330 USD per year, while the total fees for the entire 3-year program is 480,000 baht or 16,000 USD.

\* An exchange rate of 1 USD = 30 Baht, 1 RMB = 4 Baht

**ASIAN BUSINESS LEADERSHIP (ABL)  
 Bachelor of Arts**

**ABL examines...**

- How can businesses initiate and achieve high performance in Asia?
- What are the key success factors to enhance and sustain competitive advantage for Asian Businesses?

**สาขาวิชาการผู้นำธุรกิจเอเชีย เปิดโลกทัศน์ใหม่ด้านการบริหารธุรกิจ**

- ทำอย่างไรถึงจะสร้างธุรกิจในเอเชียให้มีผลประกอบการที่เป็นเลิศ
- อะไรคือปัจจัยที่ทำให้ธุรกิจเอเชียประสบความสำเร็จและลงความสามารถในการแข่งขัน



**Philosophy of ABL**

The Asian Business Leadership program provides an excellent learning platform for aspiring future leaders and managers using the Asian leadership and management style.

With a broad understanding of business and the Asian way of thinking, the program equips students a readiness for action in a competitive business environment and to be well-rounded Asian citizen for the world of tomorrow.

**ปรัชญาของสาขาวิชาการผู้นำธุรกิจเอเชีย**

หลักสูตรการผู้นำธุรกิจเอเชีย มุ่งสร้างผู้นำแห่งอนาคตที่เป็นเลิศและมีความรอบรู้ในกาบริหารธุรกิจแบบเอเชีย ด้วยความเข้มแข็งและหลากหลายของรายวิชาทำให้นักศึกษามีความพร้อมที่จะก้าวสู่การเป็นผู้นำในโลกของการแข่งขันและความท้าทายทางธุรกิจ

**Why study ABL at Rangsit University International College?**

- Integrated and comprehensive knowledge of existing Asian and global Business management
- Modern and uniquely designed programs to enhance career opportunities
- Leading academics and experienced lecturers
- Multidisciplinary program
- Third language proficiency encouraged
- Local and/or abroad internship program
- Asian experience
- Outstanding mix of international and Asian students from all over the world

**Rangsit University International College (RIC)**

In today's ever-changing world, academic skills alone do not ensure success. Rangsit University International College recognizes the importance of this, and seeks to develop well-rounded graduates. Students will integrate academic skills, interpersonal skills, social responsibilities, and ethics as they prepare for the workplace.

Rangsit University International College (RIC)  
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 Website: [www.rsu.ac.th/ric](http://www.rsu.ac.th/ric)

**Wide Choice of Subjects**

Students will have the opportunity to study a variety of subjects in the areas of Asian Business Leadership

including :

- Asian Business Strategic management
- Asian Leadership
- Asian Style Negotiation and Conflict Management
- ASEAN Economic Integration
- Social and Cultural Diversity in Asia
- China, India, and Japan in Global Business Perspective
- Sustainable Development Strategies in Asia
- Women Leadership
- Successful Business Leaders
- East and Southeast Asian History

“Discover Global Career Opportunities through Well-Balanced and Interdisciplinary Programs at RIC.”



Dr. Nuananong Panmanee  
 Dean, International College